



2º CICLO | MESTRADO

Gestão e Inovação em Turismo e Hospitalidade

MESTRADO EM EAD (ENSINO A DISTÂNCIA)

Direction

Adão Flores

Number of Semesters

3

ECTS

90

About

Course Plan

1º Ano / No Branch

Course Name	ECTS
Business Model Simulation in Tourism and Hospitality	7 ECTS
Crisis and Disaster Management	7 ECTS
Critical Issues in Tourism and Hospitality	2 ECTS
Innovation and Digital Transformation	7 ECTS
Option II	7 ECTS
Career Development and Management	2 ECTS
Innovation Management in Tourism and Hospitality	7 ECTS
Option I	7 ECTS
Research Methodologies	7 ECTS
Tourism and Hospitality Management Systems	7 ECTS

2º Ano / No Branch

Course Name	ECTS
Internship/Dissertation/Project	30 ECTS